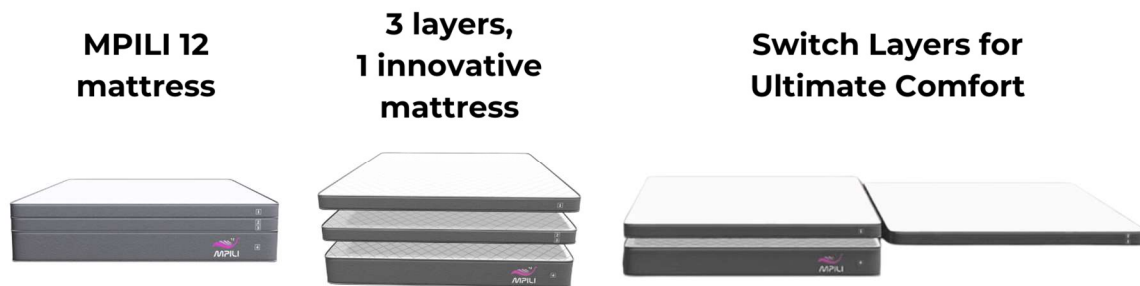


FOR IMMEDIATE RELEASE

***MPILI Unveils Kickstarter Campaign for Revolutionary Mattress System***

[Quebec City, Province of Quebec, Canada] - MPILI, an innovative startup, unveils its Kickstarter campaign for the revolutionary MPILI 12 mattress system, addressing sleep challenges for an exceptional resting experience. This campaign aims to raise funds to bring this revolutionary product to market.



Traditional mattresses have seen little evolution since the introduction of foam, with companies introducing new materials but the concept of a monolithic mattress with a single comfort level remaining unchanged. Recognizing this limitation, MPILI Founder, William Ferland, embarked on a mission to create a mattress system that offers unparalleled flexibility and adaptability.

The MPILI 12 mattress system introduces a new era of personalized sleep by utilizing a unique system of interchangeable layers. Sleepers can tailor their comfort and support by selecting the layers that best meet their preferences. This innovative approach ensures that users can adjust their mattress over time to meet changing comfort needs, avoiding the frustration of being stuck with a mattress that no longer suits them.

"We are excited to launch our Kickstarter campaign for the MPILI 12 mattress system," said William Ferland, Founder and CEO of MPILI. "For far too long, consumers have been limited to one-size-fits-all mattresses that fail to address individual preferences and evolving comfort requirements. With the MPILI 12, we are offering a game-changing solution that empowers sleepers to create their ideal sleep experience."

The MPILI crowdfunding campaign is now live on the popular Kickstarter platform, offering exclusive early-bird pricing and rewards for supporters. Backers can select from various pledge levels to secure their MPILI 12 mattress system and enjoy additional perks.

To learn more about the Kickstarter campaign and support this transformative project, please visit the pre-launch campaign page at <https://www.kickstarter.com/projects/mpili/mpili-12-one-mattress-12-firmness-options-1>.

About MPIL:

MPIL is a company dedicated to personalized sleep solutions. With a strong commitment to innovation and quality, MPIL strives to provide premium sleep products that cater to the unique needs of each individual.

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